

General Plan Update Virtual Visioning Workshop

Thursday, September 23, 2021



Welcome and Introductions

TODOS SON BIENVENIDOS انتم مرحبا بكم هنا

YOU ARE WELCOME HERE

你在这里是受欢迎的! **ku soo dhawaada halkan**

Vi ste dobrodošli ovdje អ្នកពិតជាទទួលស្វាគមនៅទីនេះ

Hân hoan chào đón các em Học Sinh

Tonight's Agenda

- » **Welcome and Introductions**
- » **Presentation**
- » **Questions and Answers**
- » **Audience Poll - Your Ideas**
- » **Small Group Breakout Rooms**
- » **Report Back**
- » **Wrap Up and Next Steps**
- » **Close – 8:30 PM**



Questions

» Send Questions to “Project Questions – Carey.”



Access the chat window
Chat with meeting Chat Hosts to ask questions

Choose “Project questions? Ask me!” or “Zoom questions? Ask me!” in drop-down menu

Type Message Here

The screenshot shows a Zoom meeting window with a dark theme. The top bar includes a lock icon, a green status indicator, and a "Speaker View" button. The main area is mostly black. On the right, a "Participants (22)" sidebar is open, showing a search bar and a list of participants: Janet Chang (Me), Tammy Seale (Host), Grant R., Sloan Campi, and Mark Teague (Co-host). Below the participants is a "Zoom Group Chat" section with a "To: Everyone" dropdown and a "Type message here..." input field. A red arrow points from the "Chat" icon in the bottom toolbar to the chat window. Another red arrow points from the "Project questions? Ask me!" option in the dropdown menu to the chat input field. A third red arrow points from the "Type Message Here" text to the chat input field. The bottom toolbar contains icons for Unmute, Stop Video, Invite, Participants (22), Share Screen, Chat, Record, Reactions, and Leave Meeting.



Imagine Livermore 2045

Overview

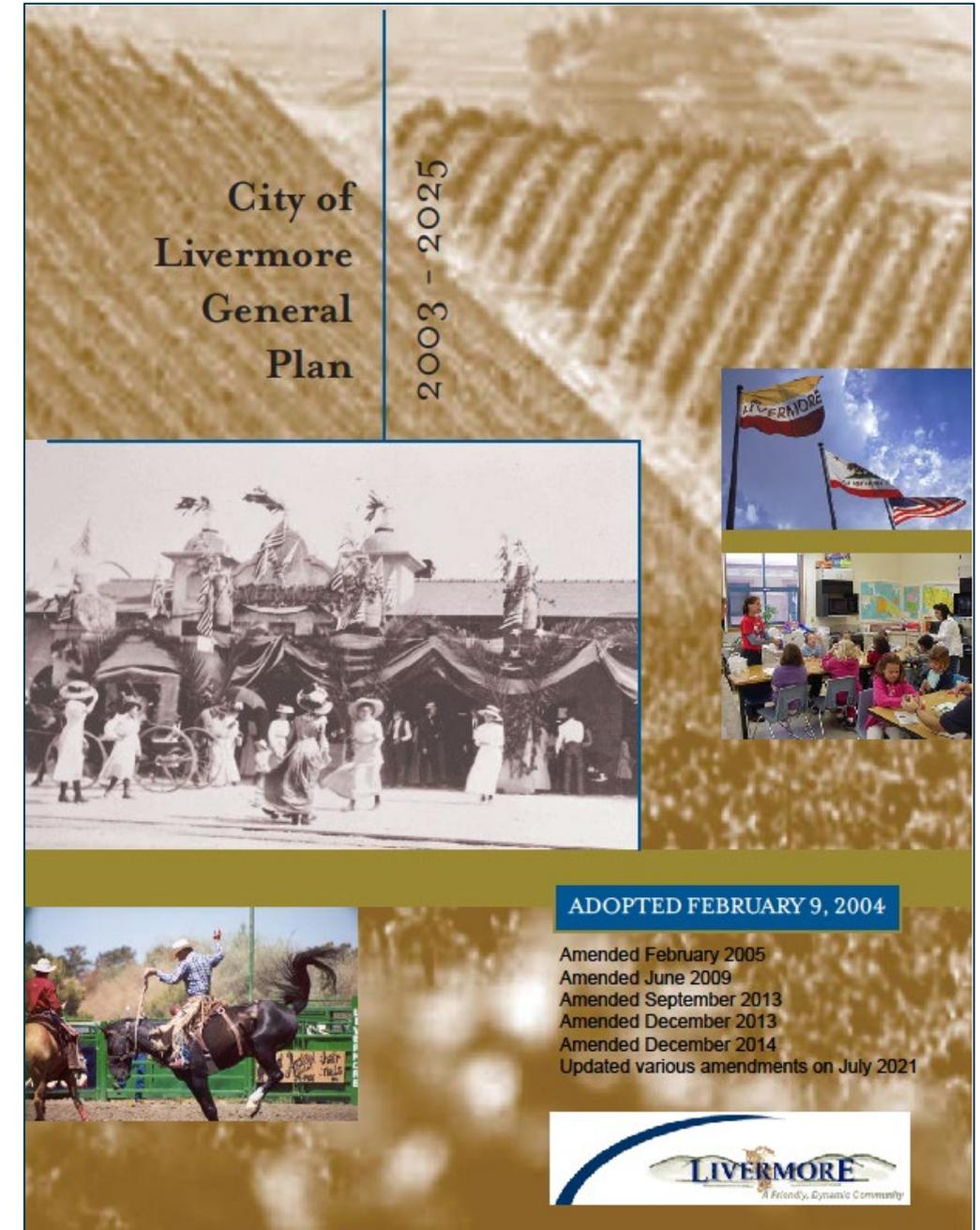
Why is the General Plan important?

» The General Plan is YOUR chance to imagine what Livermore will be like in 2045.



What is the General Plan?

- » **Fundamental land use and development policy document**
- » **Shows how the City will grow and conserve resources**
- » **Establishes community vision for the physical form of the city**
-  **Guides fair and consistent decision-making**



General Plan “Elements”

» Required:

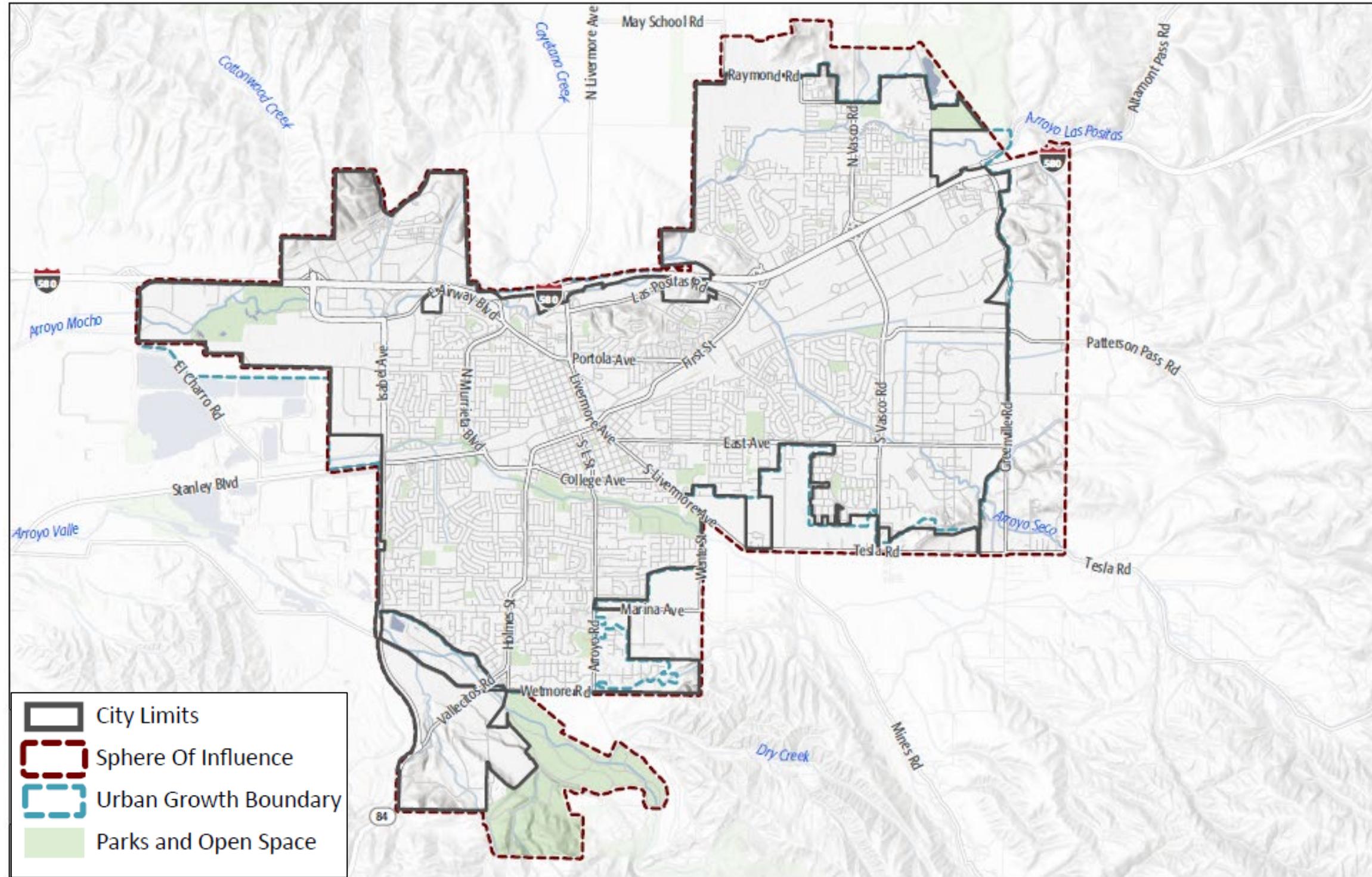
- Land Use
- Circulation
- Housing
- Open Space and Conservation
- Noise
- Public Safety
- Environmental Justice (for cities that have disadvantaged communities)

» Custom for Livermore:

- Community Character
- Infrastructure and Public Services
- Economic Development
- Climate Change

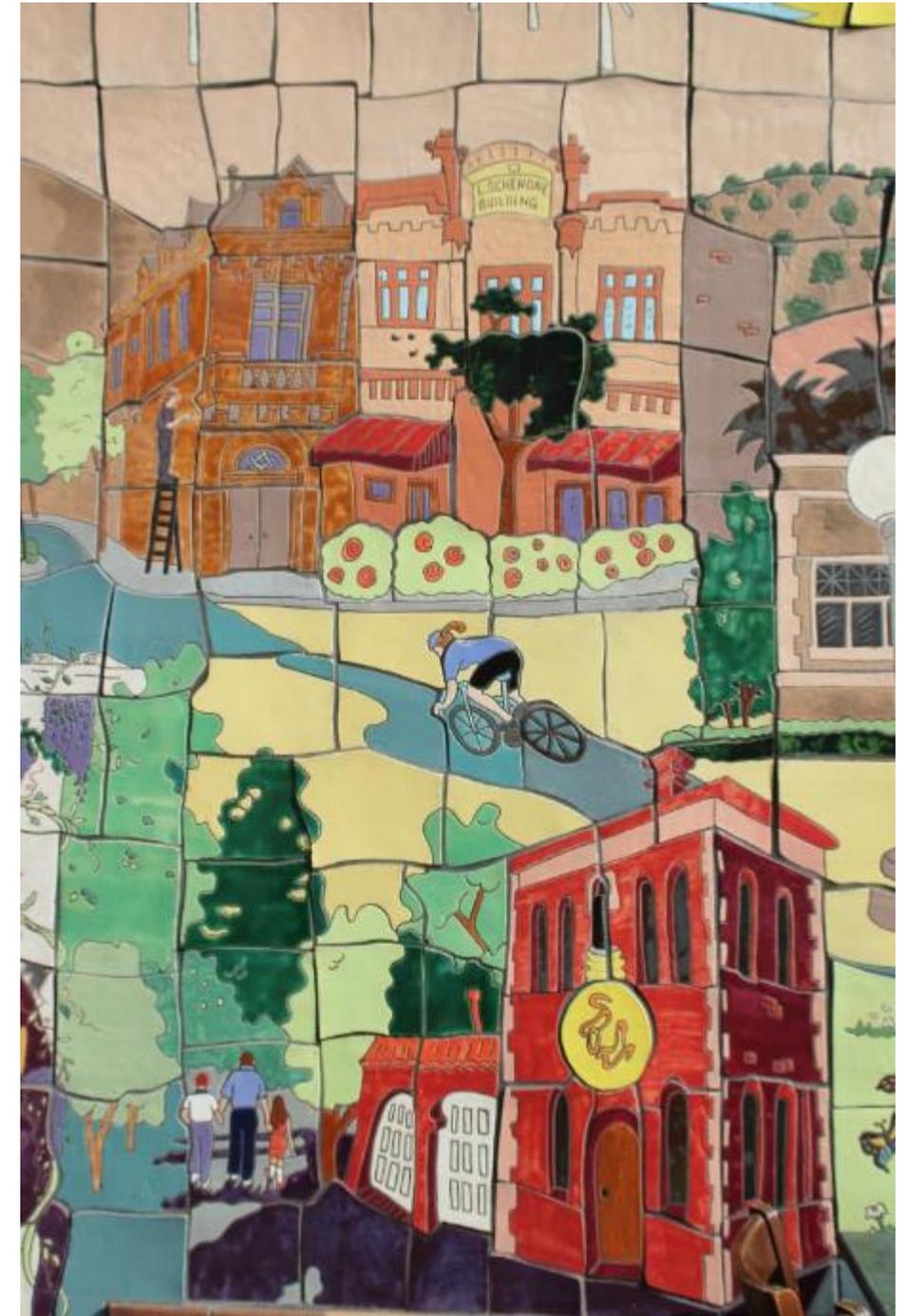
» **Last Full Update: 2004**
(last amended in 2014)

General Plan Boundaries

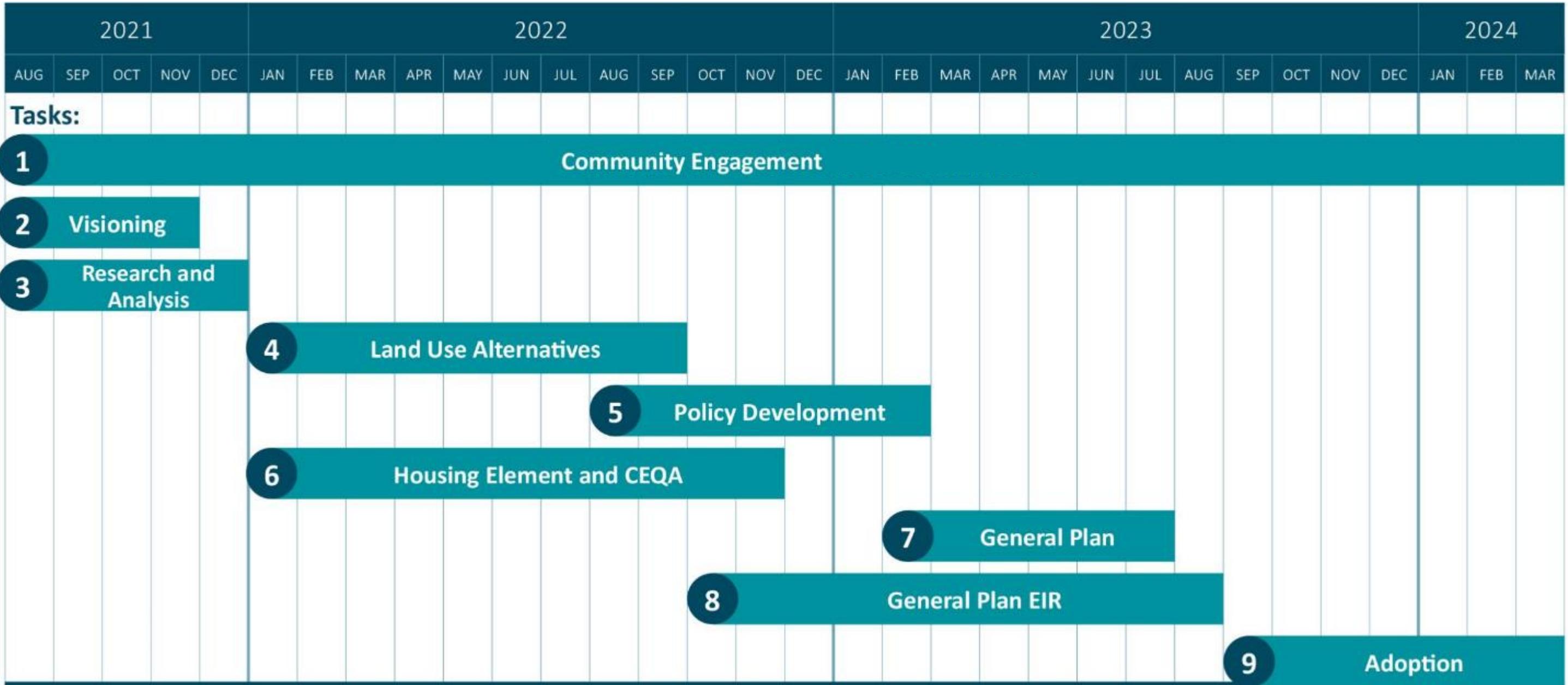


Project Components

- » **Vision Statement and Guiding Principles**
- » **Existing Conditions Reports**
- » **Land Use Alternatives**
- » **Policy Development**
- » **Housing Element**
- » **Draft General Plan**
- » **Environmental Impact Report (EIR)**



Schedule



Opportunities for Public Involvement

- » **Community Events (12)**
- » **Community Workshops (6)**
- » **General Plan Advisory Committee (24)**
- » **Planning Commission and City Council Meetings (12)**
- » **Online Activities**



Due to the COVID-19 pandemic, the format of outreach is dependent on any restrictions due to public health requirements.



Outreach to Diverse Groups

- » **Connect with community leaders**
- » **Translate outreach materials**
- » **Meet people where they are**
- » **Build on existing contacts**
- » **Partner with the School District and local organizations**



Imaginelivermore2045.org



Imagine Livermore 2045

Home

Learn More

Get Involved

Documents

Meetings ▾

Contact

Visit us at the Farmer's Market!

Carnegie Park (2155 3rd St)

Thursday, September 9

4 - 8 p.m.

Look for City of Livermore booth

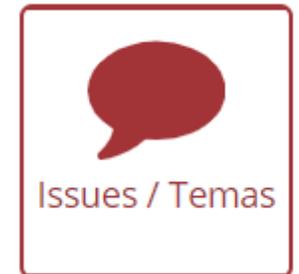


Website and Online Activities

» Website includes:

- Background information
- Public engagement opportunities
- Events calendar
- Links to documents

Imagine Livermore 2045 Visioning



» Current online activities – now through October 3:

- What I Like about Livermore today
- My Vision for 2045
- Guiding Principles
- Issues the General Plan should address



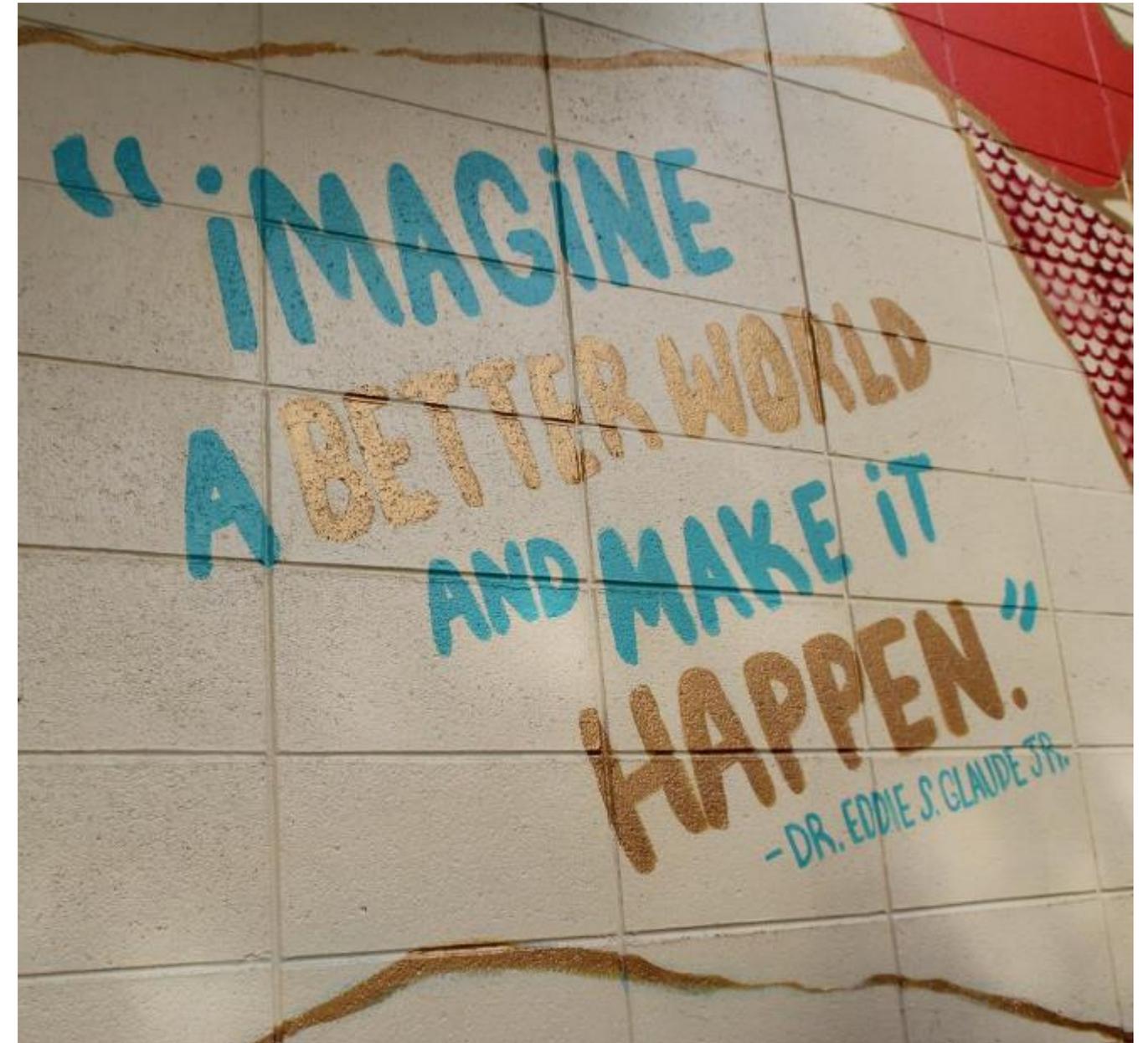
General Plan Advisory Committee (GPAC)

» GPAC Role

- Review and provide feedback throughout the update process
- Serve as liaisons to the community
- Advise on effective outreach and engagement

» 24 meetings planned

» Public meetings with time for public comment on each agenda



Vision Statement Overview

General Plan Vision and Guiding Principles

- » Describe the future of Livermore as you would like it to be in 2045
- » Express shared community values
- » Relate to topics in the General Plan
- » Guide preparation of General Plan content
- » Guide how the General Plan will be realized
- » Are unique to Livermore



Sample Vision Statement

Calistoga General Plan

Calistoga will remain a walkable, small town, made up of a vibrant, eclectic main street set within pedestrian-oriented neighborhoods of modestly sized homes and surrounded by wineries, vineyards and other agricultural lands. The temperate climate, the Palisades, Napa River and its creeks frame our physical identity.

Visitors will continue to be attracted to Calistoga because of its unique small-town character, shops, restaurants, health spas and the surrounding natural beauty. Calistogans know that the town also provides a strong sense of belonging for its residents. It contains a broad array of 19th and early 20th century buildings that form a multifaceted streetscape and support an economically diverse community.

Calistoga will retain its qualities for future generations by providing a vibrant economy linked to a viable community social structure, and by conserving the ecosystem that supports it. Calistoga is, and will remain, a community in which its residents can take pride.

Sample Vision Statement

San Mateo General Plan



Our Vision:

San Mateo is a vibrant, livable, diverse, and healthy community that respects the quality of its neighborhoods, fosters a flourishing economy, is committed to equity, and is a leader in environmental sustainability.

Our Values:

Diversity

We embrace diversity and respect the experiences, contributions, and aspirations of people of all ages, abilities, incomes, and backgrounds. We celebrate arts and culture.

Balance

We seek to balance well-designed development and thoughtful preservation with a full spectrum of choices for housing and effective transportation.

Inclusivity

We strive to include everyone in community life and decisions for a shared, sustainable future.

Prosperity

We cultivate a diverse and thriving economy with different types of homes, jobs, recreation, lifelong learning opportunities, and services for both current and future generations.

Resiliency

We are leaders in sustainability, making San Mateo strong and resilient by acting boldly to adapt to a changing world.



Vision Statement Process

1. Community Input

- Two pop-ups – Thursday 9/9 and Tuesday 9/14
- Virtual Workshop (tonight!)
- Outdoor Open House – Saturday 9/25
- Online Activities – through Sunday 10/3
- Communitywide Survey – randomly selected sample

2. Draft Vision and Guiding Principles

3. GPAC Review – October

4. Planning Commission Review - November

5. City Council Direction - December



Questions?

Use the Chat Function

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Your Ideas

Audience Polling Tool

» Access the Polling Tool one of two ways:

- Copy this URL into your browser: <https://bit.ly/3nuqE6B>
- Use this QR Code:



Small Group Discussions

Small Group Discussion Agenda

» Introductions – 5 minutes

» Small Group Discussion – 50 minutes

- What did you agree with from the poll about what you like about Livermore today?
- What is your vision for Livermore in 2045?
- What guiding principles are important to guide the General Plan update and decisions about Livermore's future?
- What key issues should the General Plan address?

» Wrap-up and Select Spokesperson – 5 minutes

Small Group Exercise

- » **Unmute yourself on both your computer and your phone if calling from both**
- » **Facilitators will help keep the conversation flowing and notetakers will record comments**
- » **A spokesperson will report back to large group**
 - Identify common ground
 - Note areas of diverging opinions
- » ***Al menos un grupo pequeño será en español***



Reports Back

Wrap Up

Next Steps

» **Online Activities – open through October 3**

» **Upcoming Events:**

- Saturday, September 25, 12:00 to 3:00
Outdoor Open House at Civic Center Library
- October – GPAC Kick-off Meeting
- October – GPAC review of Draft Vision Statement



Workshop Feedback Survey

» Let us know your thoughts
about the workshop

» URL:

<https://docs.google.com/forms/d/e/1FAIpQLSeSMiXASTQk95EkpAR5qVnT3JMhUbqspfeRKtqEc5bi2u8JJw/viewform>



Thank you

Imagine
LIVERMORE
2045



Zoom Meeting Controls (Computer)

Change View
Speaker View vs. Gallery View

View Full Screen
Recommended for viewing the presentation
Press Escape key to exit full screen

Mute/unmute your microphone during Small Group Exercise

Change audio source
Select between computer or phone
Find Participant ID here if you are calling in

Start/stop your video
Video settings

Zoom Meeting ID: [redacted]

Speaker View

Participants (22)

Find a participant

- Janet Chang (Me)
- Tammy Seale (Host)
- GR Grant R
- SC Sloan Campi
- MT Mark Teague (Co-host)

Zoom Group Chat

To: Host

Type message here...

Unmute Stop Video Invite Participants Share Screen Chat Record Reactions Leave Meeting

Zoom Meeting Controls (Computer)

The image shows a Zoom meeting interface with several annotations. A large black box covers the main meeting area, with white text instructions. Red arrows point from these instructions to specific UI elements in the Zoom interface. The interface includes a top bar with 'Zoom Meeting ID', a 'Participants (22)' list on the right, and a bottom toolbar with icons for Unmute, Stop Video, Invite, Participants, Share Screen, Chat, Record, Reactions, and Leave Meeting. The chat window is open at the bottom right, showing a 'Zoom Group Chat' with a 'To: Host' dropdown and a 'Type message here...' input field.

Hover over your name and select "More" -> "Rename" to change your display name, if needed

Participant list
View meeting participant list

Access the chat window
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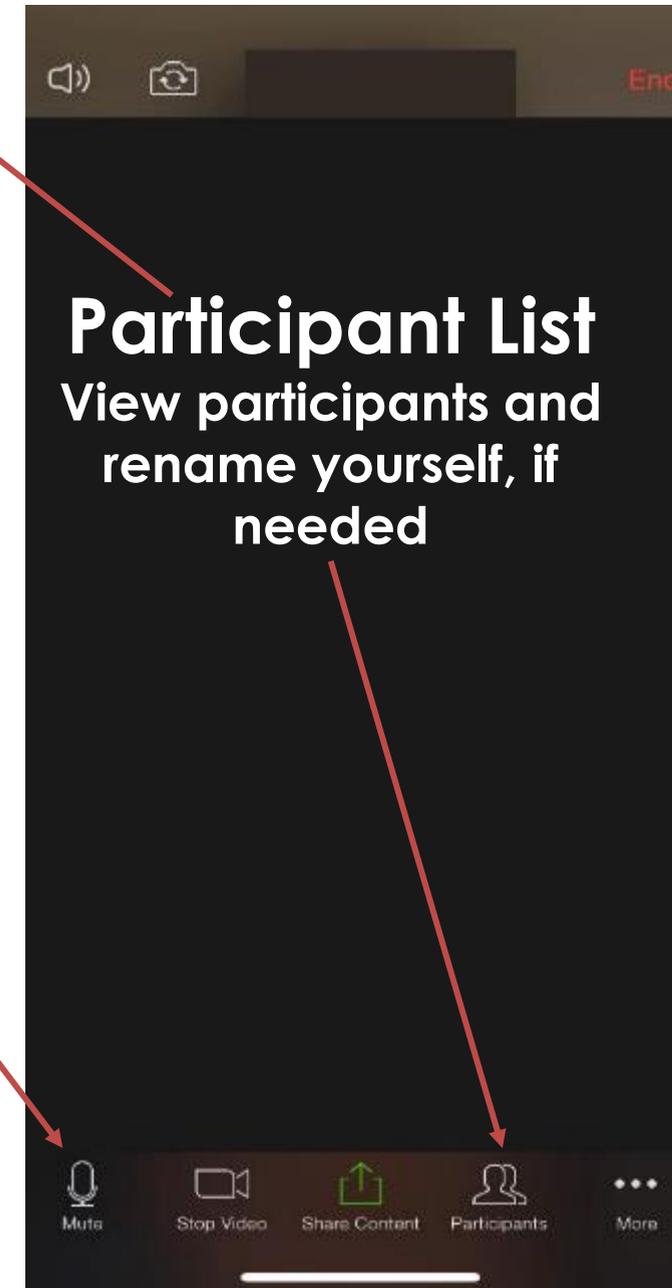
Type Message Here

Zoom Meeting Controls (Tablet/Smart Phone)

Tablet



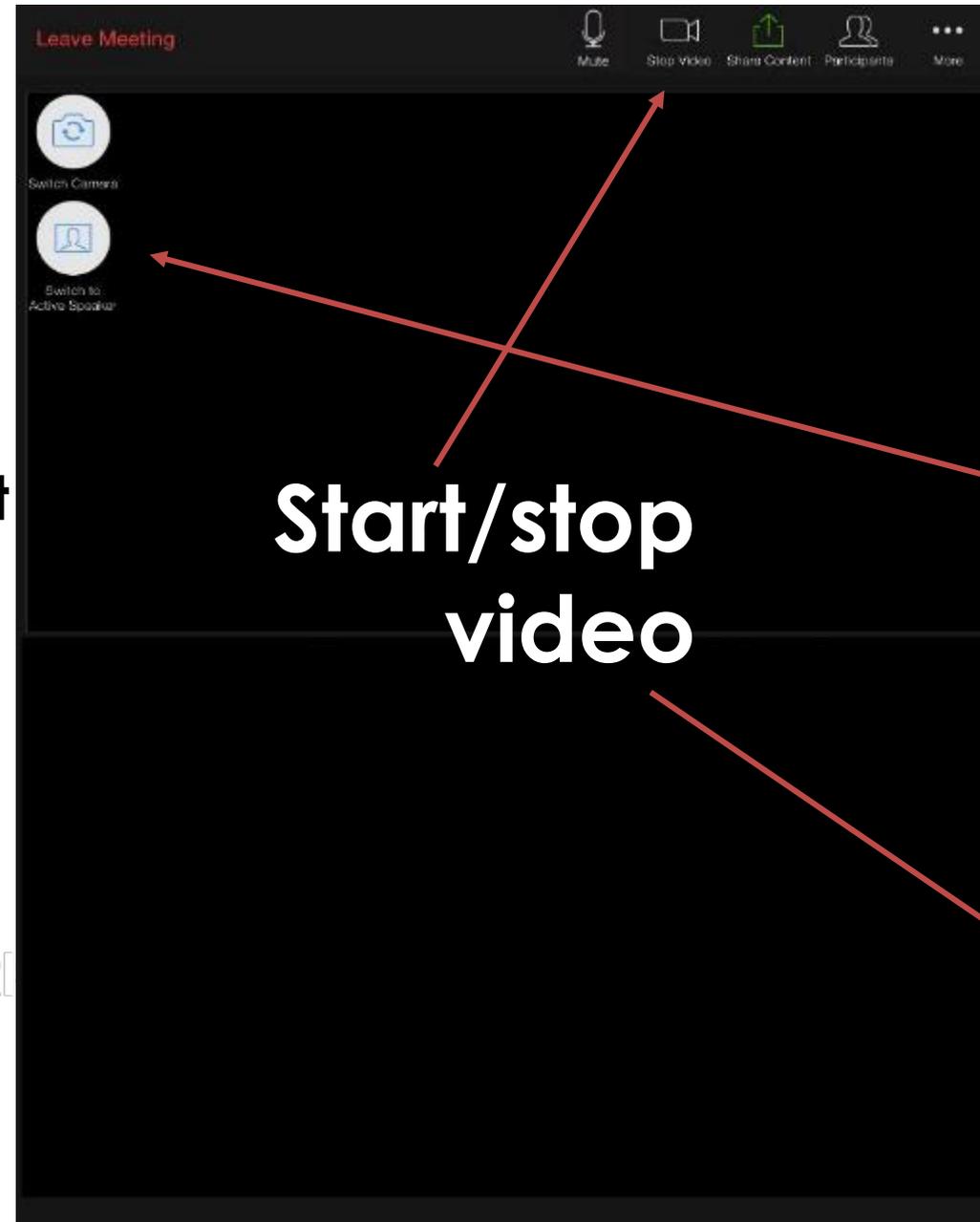
Smart Phone



Choose “Project questions? Ask me!” or “Zoom questions? Ask me!” in drop-down menu for chat

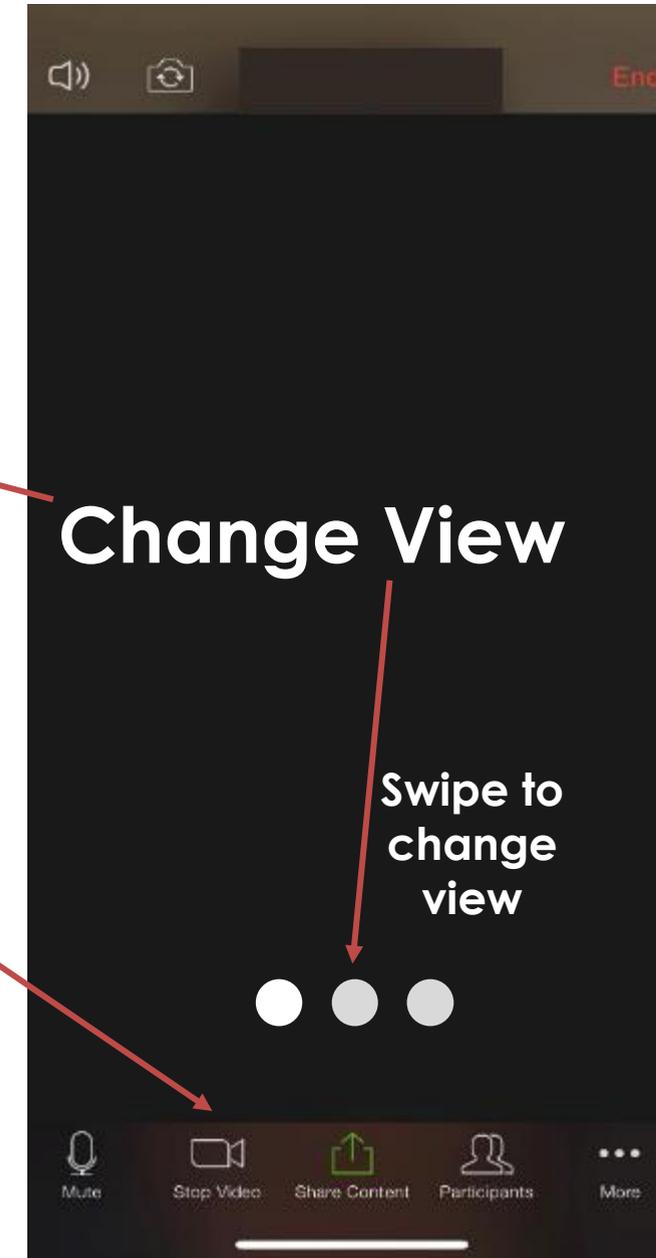
Zoom Meeting Controls (Tablet/Smart Phone)

Tablet



Start/stop video

Smart Phone



Change View

Swipe to change view



Choose "Project questions? Ask me!" or "Zoom questions? Ask me!" in drop-down menu for chat

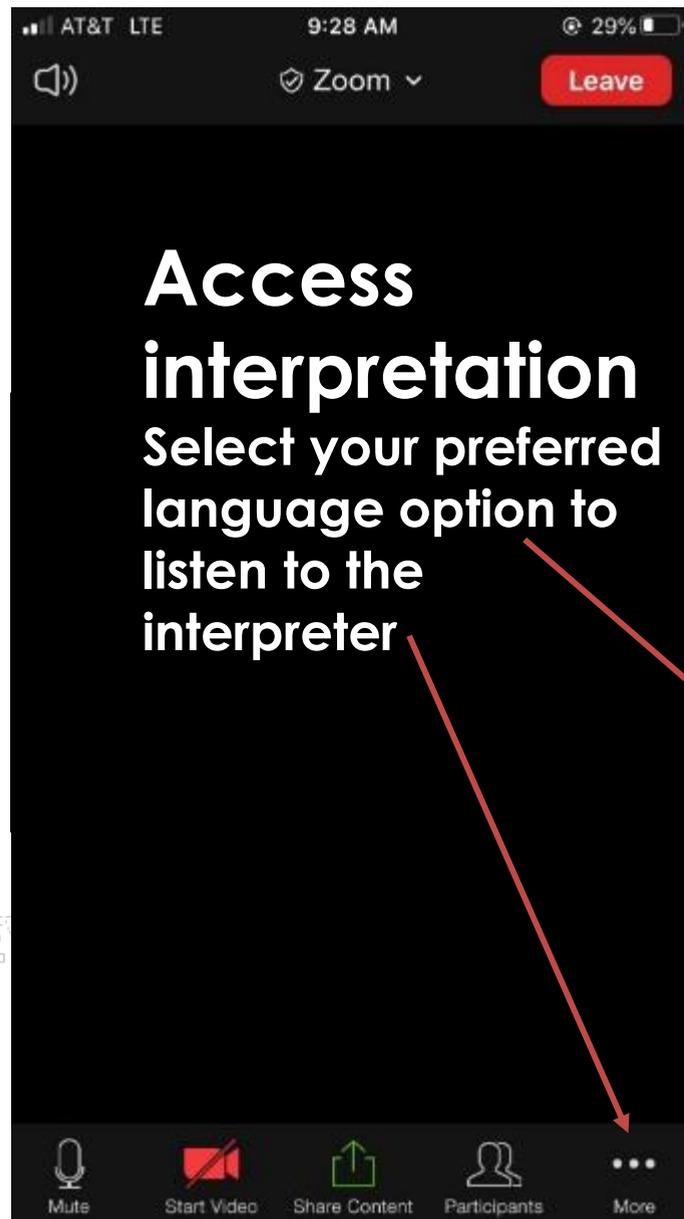
Interpretation (Computer)

The image shows a Zoom meeting window with a black overlay containing white text: "Access interpretation Then select your preferred language option to listen to the interpreter". Two red arrows point from this text to the "Interpretation" icon in the bottom toolbar and the language selection menu. The participants list on the right shows "Lindsey Klein (Host, me)" and "Ricardo (Interpreter)". The language menu is open, showing options: Off, English (checked), Chinese, French, and German. Below the menu is a "Mute Original Audio" button. The bottom toolbar includes icons for Mute, Start Video, Security, Participants, Chat, Share Screen, Polling, Record, Closed Caption, Breakout Rooms, Interpretation, and End.

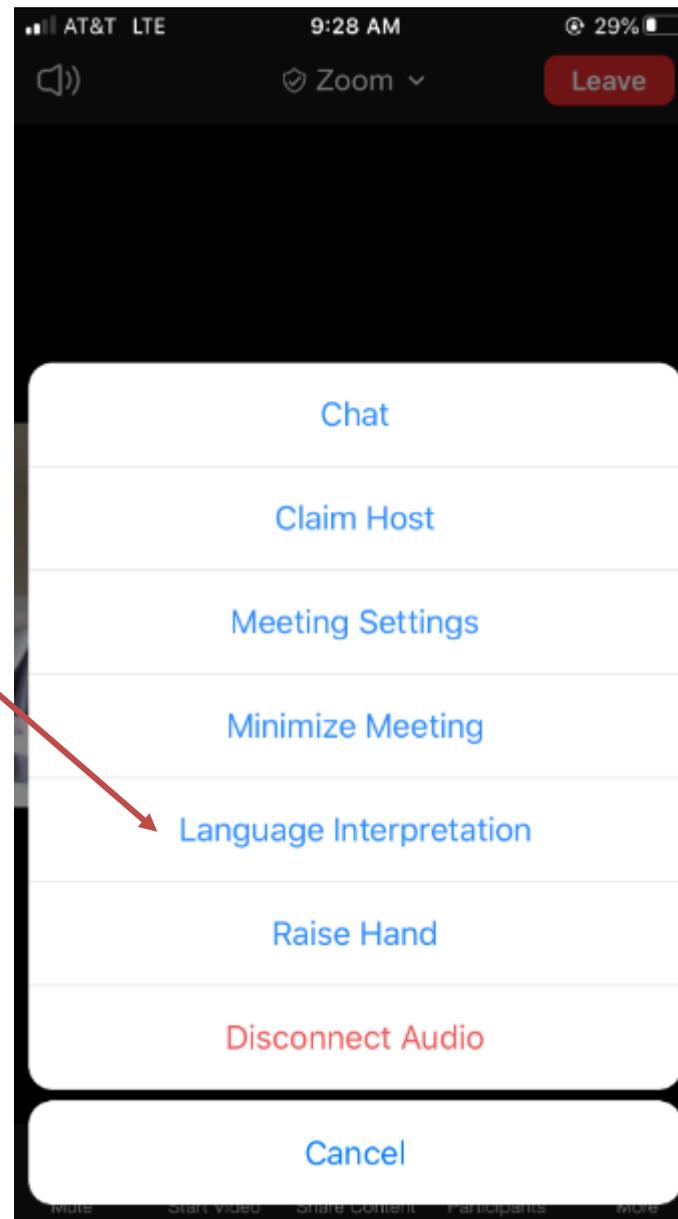
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Interpretation (Smart Phone/Tablet)

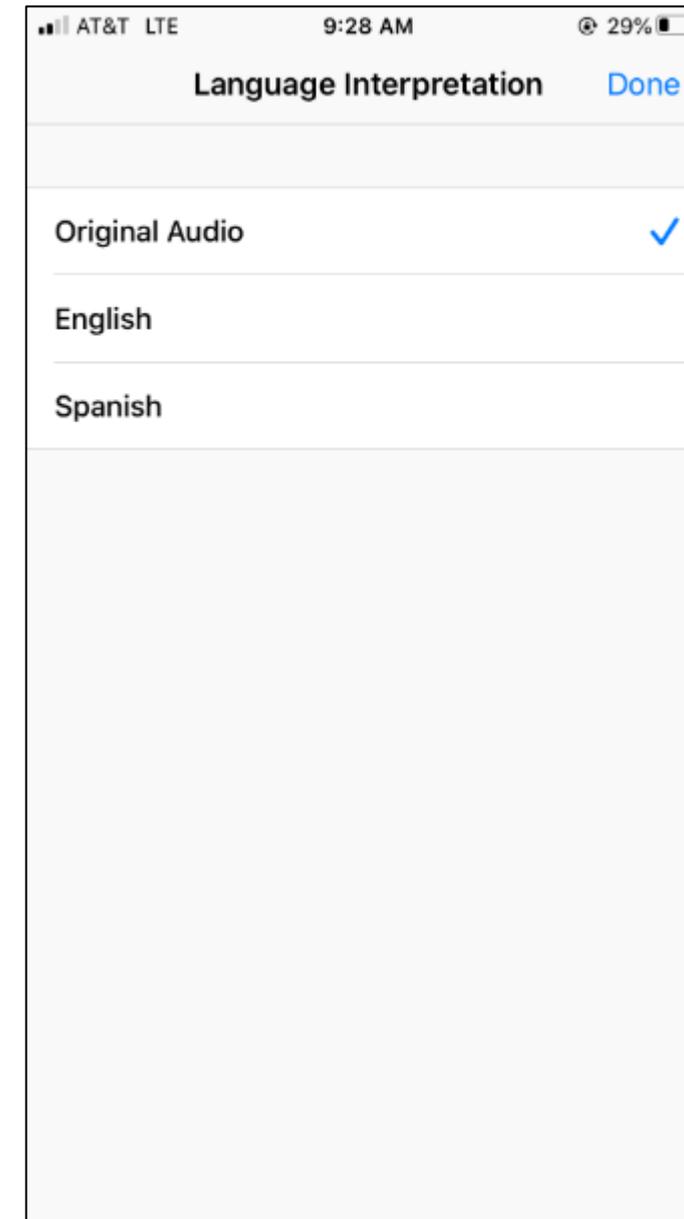
Step 1



Step 2



Step 3



Choose “Project questions? Ask me!” or “Zoom questions? Ask me!” in drop-down menu for chat

Deleted/Backup



From Vision to Policy: Example

» Vision Statement

“Residents can live and work in Livermore”

» Goal (desired outcome)

Increased Local Jobs.

» Policies and Actions (directives to achieve the goal)

 *New land use designations for commercial uses.*

Develop a program to attract new businesses to the Industrial Park.

